Domtar’s digital transparency tool, The Paper Trail®, redefines sustainability by sharing the environmental, social and economic impacts of our products, while demonstrating the benefits of buying responsibly manufactured North American paper.
1. While the site automatically determines your location, you can change this at any time on the Location tab.

2. You can use the Order tab to easily modify the specifications of your order at any time.

3. The Impact Bar is where you begin the journey by selecting one of the three major impacts.

THE ENVIRONMENTAL IMPACT PAGE ALLOWS YOU TO LEARN THE ESTIMATED ENVIRONMENTAL IMPACT OF YOUR DOMTAR PAPER ORDER.

1. After selecting Environmental Impact on the homepage, you will be prompted to enter your order specifications.

2. If you don’t have specifications for an order, you can view a sample order.

1. Based on your order and location, the tool will create a geographic trail to the closest mill of manufacture.

2. Toggle between different environmental impacts, including fiber, GHG emissions, water, renewable energy and waste.
1. Scroll to view metrics specific to the environmental impact, including contextual statements, transparency claims and product information.

2. After viewing metrics, you can print a customized Impact Report via the Print Report icon. Abridged reports are also available for use on printed pieces.

THE SOCIAL IMPACT PAGE ALLOWS YOU TO LEARN THE IMPACTS OF YOUR DOMTAR PAPER ORDER ON LOCAL COMMUNITIES.

1. Toggle to the Social Impact of your order via the Navigation Bar.

Each site has a collection of Stories from the Mill, offering insights into their community involvement.

2. Select the Image Gallery to view images from the mill and surrounding area.

3. Select different Domtar mills to learn more about those communities as well.
THE ECONOMIC IMPACT PAGE ALLOWS YOU TO LEARN THE IMPACTS OF YOUR DOMTAR PAPER ORDER ON NORTH AMERICAN JOBS.

1. Toggle to the Economic Impact of your order via the Navigation Bar.

1. Scroll down the page to view economic statistics.

1. Remember to share The Paper Trail with your friends and colleagues via the Share Icon.